

EASE OF DOING BUSINESS IN INDONESIA

Ambitious and fast rising, future economic expansion is expected to include more inclusive growth as nominal per-capita GDP is expected to quadruple by 2020. Economically strong, politically stable and reform minded, Indonesia is an emerging global powerhouse in Asia, and one that is worth monitoring regardless of the industry. Indonesia, however, does not offer an easy way to navigate the business environment.

During the period of consideration, the ease of doing business in Indonesia went from rank 120 in 2013 to rank 73 in 2020.

Despite its strong economic performance, Indonesia faces challenges that stifle private-sector development. For businesses looking to take advantage of its high growth levels and ambitious economic future, having local help can prove to be a real asset.

Top 5 challenges of doing business in Indonesia

- Starting a Business
The World Bank and International Finance Corporation (IFC) rank Indonesia in 166th place in the world for ease of doing business, underlining the rigorous processes involved in starting up. Compared to the OECD average of five, it takes nine procedures to establish a corporate entity in Indonesia, taking an average of 47 days to complete. Businesses must liaise with the State Treasury, the Ministry of Law and Human Rights and the Ministry of Manpower, as well as completing several registrations.
- Dealing with Construction Permits
Construction permits take an average of 158 days to acquire and involve 13 procedures. The Zoning Department must be consulted with and several certificates should be acquired before registering with the land and building tax office and the regional office of the ministry of industry and trade.
- Registering Property
It takes 22 days to register a property and six procedures, which includes getting a land certificate examination and paying tax on the acquisition. Once again, the cost of registering property is far higher than the OECD norm.
- Paying Taxes
There are a massive 51 tax payments to be made each year taking 259 hours of company time to deal with on average. Corporate income tax of 25% takes 75 hours to process, and social security contributions and VAT add another 184 hours to the total.
- Culture
A lack of transparency and corporate governance means that there is widespread corruption and organised crime in Indonesia. Industrial disputes are also commonly stated by businesses as being a difficulty, and it is recommended to do extensive due diligence on all contracts.

Lenere Business Suite

We have the local knowledge to help you navigate these minefields. Whether you want to set up in Indonesia or just want to streamline your Indonesian operations, talk to us.

Business owners are very prone to stress and anxiety.

Task switching overstimulates your brain and stresses it out. And chronic stress leads to low-grade anxiety. Research shows that multitasking is associated with higher levels of depression and anxiety among social media users. Anxiety quickly makes you feel out of balance.

Stress is a huge problem for small business owners. A third say they are too busy to even think about supporting mental health in the workplace. And almost half believe that they should be doing more.

Here we look at the 10 most common stress triggers for small business owners, based on the “Small Business, Big Stress” report by Xero.



Small Business Ownership: Coping with Stress

One of the easiest, but most overlooked stress solutions for small business owners is asking for help.

We will handle all the stressful work for you. You just do you and focus on your business. We will take away your burden from managing staff, admin, taxes, concierge, client communication, paper works and legality to help you maintain a healthy budget.

Source: Davies, M. (2021) *10 causes of stress for small business owners, and how to cope*, MaxwellDavies.com. Available at: <https://maxwelldavies.com/10-causes-of-stress-for-small-business-owners/> (Accessed: 01 June 2023).

PRESTIGIOUS JAKARTA CBD, RASUNA SAID KUNINGAN



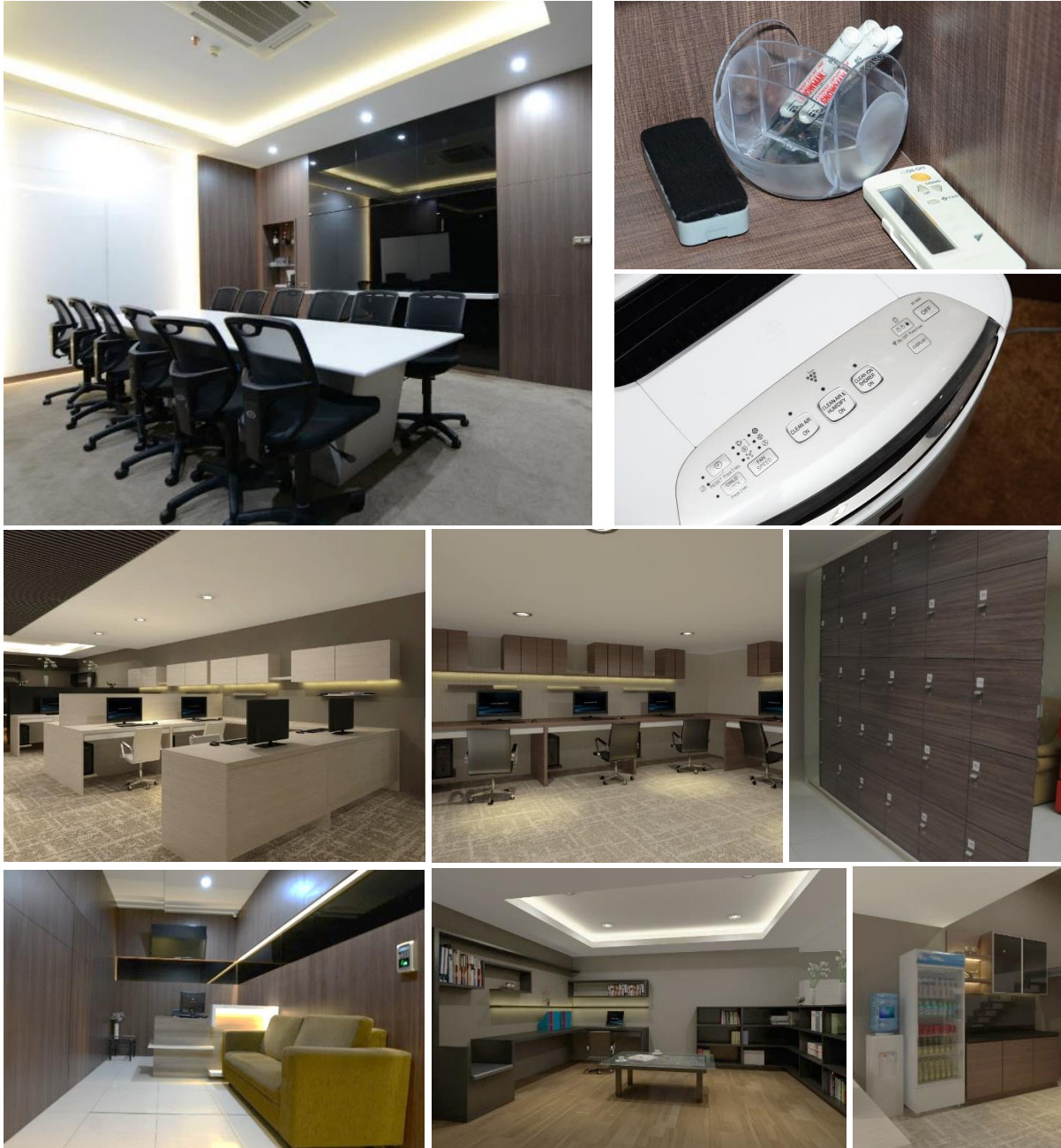
VIRTUAL OFFICE AT JAKARTA CBD, RASUNA SAID KUNINGAN



Virtual Office Facility:

1. Prestigious address at Jakarta CBD.
2. Phone line cable number, not mobile phone number.
3. Facsimile line cable number.
4. Mail handling.
5. Cloud office management system.
6. Located in commercial building, not shop houses or residential building.
7. Multi business function facilities, such as banking, restaurant, café, and entertainment.
8. Taxable employer (PKP).





Office Facility:

1. Fully furnished private office suites with affordable office space.
2. Working station based serviced office.
3. Meeting room up to 12 pax.
4. Multi-function meeting room up to 30 pax.
5. Meeting room equipment, incl. AC cassette, air purifier, air refresher, ergonomics table and chair, projector, 65" Smart TV, glass wall board, 3D scanner, camera, video, etc.
6. Smart and casual lounge.
7. Pantry incl. toaster, refrigerator, freezer, etc.
8. High speed internet broadband.
9. In media display.

SELECT THE BEST FIT PT PMA INCORPORATION

All packages already consist of:

- Complete legal document handling for company set up in Indonesia
- Business address and virtual office benefits
- Company digital present (wen, domain, and e-mail) for the first year
- Bank account set up, tax reporting for the first year, and company stamp
- Business assistance including Indonesian tax and regulation

If those what you are looking for, then **Bronze** package sufficient for you.

If you would like to run your business offline right away and must have a POS, then **Silver** package is the right solution.

If you would like to run your business offline right away and must have a POS and cash management, then **Gold** package is the best solution.

If you would like to run your business online right away and must have an e-commerce and payment gateway, IDR and/or CNY, look no further than **Platinum** package.

Why Us?

We offer not only virtual office but also business suite to suit your foreign direct investment in Indonesia. Our unique proposition provides the right solution for young entrepreneurs who are build business entities with affordable price. We not only reduce your costs and time, but also improve your business capabilities.

We are committed to make your business successful with:

- The cost of our products is affordable.
- Eliminates all the hassle of having an office and a receptionist.
- The facilities offered are complete for you like your own office.

How Virtual office Can Help Your Business

Virtual Office is a type of non-physical rental office that can be used as a legal business address and get office facilities from the provider. Even though you don't have a physical office, Virtual Office has special advantages such as operational costs which are 90% much cheaper compared to conventional offices.

*100% ORIGINAL
BUSINESS LICENSE MANAGEMENT SERVICES!*

PT PMA INCORPORATION

No	Facility	Bronze	Silver	Gold	Platinum
1	Online incorporation progress monitoring ¹⁾	•	•	•	•
2	Notarial Deed (Akta) ¹⁾	•	•	•	•
3	Approval of Company Establishment (SK) ¹⁾	•	•	•	•
4	Company Tax ID (NPWP) ¹⁾	•	•	•	•
5	Company Registration (SKT) ¹⁾	•	•	•	•
6	Online Single Submission Account ¹⁾	•	•	•	•
7	Business Identification Number (NIB) ¹⁾	•	•	•	•
8	Business Permit (Izin Usaha) ¹⁾	•	•	•	•
9	Electronic Filing Identification Number ¹⁾	•	•	•	•
10	Company stamp ¹⁾	•	•	•	•
11	Bank account ¹⁾	•	•	•	•
12	Tax reporting, 1 year ¹⁾	•	•	•	•
13	Virtual Office CBD Rasuna Said, 1 year	•	•	•	•
14	Concierge services	•	•	•	•
15	Meeting room, 40 hours	•	•	•	•
16	Domain rent and registration, 1 year	•	•	•	•
17	Web hosting and email, 1 year	•	•	•	•
18	Business or tax workshop	•	•	•	•
19	Tax reporting, 1 year	•	•	•	•
20	Business assistance and support	•	•	•	•
21	Cloud POS for retail or food & beverages		•	•	•
22	Cash management (QRIS, EDC, etc)			•	•
23	Logo display at lobby and meeting room			•	•
23	Cloud e-commerce platform				•
24	Freight forwarding assistance and support				•
Rate in IDR (Rupiah)		10.800.000	12.800.000	16.800.000	22.800.000

Add-on Product/Services:

No	Facility	Bronze	Silver	Gold	Platinum
1	Access card	100.000	100.000	0	0
2	Meeting room per hour	100.000	100.000	80.000	80.000
3	Meeting room per half day ²⁾	350.000	350.000	300.000	300.000
4	Meeting room per full day ³⁾	600.000	600.000	500.000	500.000
5	Meeting room per week, weekday only	2.400.000	2.400.000	2.000.000	2.000.000
6	Meeting room per month, weekday only	9.000.000	9.000.000	7.500.000	7.500.000
7	Meeting room per full day, weekend	900.000	900.000	750.000	750.000
8	Virtual office and concierge only, 1 year ⁴⁾	3.500.000	3.500.000	3.500.000	3.500.000
9	Virtual office and package services, 1 year ⁵⁾	4.980.000	6.708.000	9.999.900	12.999.900
10	Referral	10%	600.000	800.000	1.000.000

Note:

- 1) One-time services for incorporation
- 2) 08:00 - 12:00 or 13:00 - 17:00, applicable for weekday only
- 3) 08:00 - 17:00, applicable for weekday only
- 4) Refer to point 13 to 18 of PT PMA Incorporation
- 5) Refer to point 13 to 24 of PT PMA Incorporation

OTHER PRODUCTS/SERVICES

Have been dealing with clients for the longest time has taught us that sometimes clients/ business owner might not know yet what they need. Therefore, we have prepared a list of services that might be essential for your business, surely, with just a fraction of cost. Do not worry, we have got your back!

These are some of our other products/services you might need.

No	Product and/or Services	Rate in IDR
	Business administration	
1	Trademark registration ¹⁾	2.000.000
2	Business personal assistant services, 12 months ²⁾	15.000.000
3	E-commerce admin services, 12 months ³⁾	15.000.000
4	Financial accounting services, 12 months including monthly meeting ⁴⁾	30.000.000
	Business employment	
5	Expatriate employment per person/position including e-visa & stay permit, 1 year ⁵⁾	19.500.000
	Business creative	
6	Content creator agency handling 12 months ⁶⁾	10.000.000
7	Content creator agency services fee	10%
	Business enabler	
8	Cloud omnichannel CRM application monthly subscription ⁷⁾	500.000
9	Cloud trading-based ERP application monthly subscription	500.000
10	Cloud trading-based ERP application monthly subscription with API (Tokopedia, etc)	1.000.000

Note:

- 1) Non-IP lawyer or registered consultant, per class
- 2) Online personal assistant including secretarial works, such as letter drafting, bank paperwork, business licensing or permit handing, billing administration, event registration, and business travel booking and reservation
- 3) E-commerce platform (Tokopedia, Shopee) admin works for handling shop
- 4) Financial accounting services such as receivables, payables, bank reconciliation, financial and reporting
- 5) Subject to applicable DPKK fee, USD100 per month
- 6) Handling content creator relationship (scouting, establishing contact, dealing, briefing, scheduling, briefing, settlement)
- 7) Omnichannel, such as facsimile, SMS, e-mail, WhatsApp, Facebook, Instagram

If you have anything else in mind, do let us know. We will do our best to attain them!

ABOUT US

Lenere Business Suite is an office services provider without the cost of owning office since 2013. Our Virtual Office and services allow you to start your business smartly. Our products are very affordable, help you reduce all the hassles of having an office and a receptionist. We not only reduce your costs in starting a business, but also improve your business capabilities.

Enjoy your success without having to be burdened with other costs and unexpected costs at the smallest risk.

Our services include:

1. Business Entity Licensing (Firma, Yayasan, CV, PT Perorangan, PT dan PMA).
2. Tax Consultant, Finance/Accounting, Payroll & Company Audit.
3. ISO Management Consultant.
4. Foreign Investment Consultant and KITAS Documents.
5. Human Resources Management Consultant.
6. Business Consultant, Sales & Digital Marketing, Franchise and Business Coaching.
7. Legal & Legal Consultants.

OUR PORTFOLIO



CLOUD SUITE

Cloud VPS Server & Dedicated Hosting

www.hostingku.co.id



OFFICE SUITE

Business Incubator, Business Consultant, Business Setup & Permit, Immigration Services, Accounting, Tax, Payroll, System & ISO Management

www.lenere.com



LEGAL SUITE

Law Firm & Legal Consultant

www.lenere.com



MARKETING SUITE

All In One Influencer Services for Marketing Campaign and Activation

www.adsvatar.com

ACTIVITY/WORKSHOP



FINANCIAL AND TAX REPORTING

All PT PMA Incorporation packages includes Financial and Tax Reporting with no additional cost. You don't have to worry about CORPORATE FINANCIAL AND TAX REPORTS anymore.

No	Financial and Tax Reporting
1	Balance Report
2	Profit Loss Report
3	Tax Report
4	Sales Report
5	Expenses Report
6	Cashflow Report
7	Journal & General Ledger Report

BALANCE SHEET (STANDARD)

Date: 26/06/2023
Print By: Demo Syburt

Description	LastMonth	Current	Current	Difference
33 PUTANG DAGANG - DR		(1,211,999.99)	(1,211,999.99)	1,211,999.99
34 PUTANG DAGANG LAMA - DR				
35 PERSEDIAN				
36 PERSEDIAAN BARANG DAGANG				
37 AKTIVA LANGKA LAINNYA	(6,880,104.85)	(6,880,104.85)		6,880,104.85
38 KOMPENSASI PPN				
39 SEWA GEDUNG - BANDING				
41 SEWA GEDUNG - SURABAYA				
42 SEWA GEDUNG - MALANG				
43 ASURANSI BAYAR DIMUKA				
44 SEWA LAINNYA				
45 UANG MUKA PEMBELIAN FIXED ASSET				

INCOME STATEMENT (STANDARD)

Account	January	February	March	April	May	Jun	Jul	Agustus	September	October	November	December
11 PENDAPATAN BERSAMA	1,000,000.00	1,000,000.00	1,000,000.00	1,000,000.00	1,000,000.00	1,000,000.00	1,000,000.00	1,000,000.00	1,000,000.00	1,000,000.00	1,000,000.00	1,000,000.00
21 HARGA BELI BERSAMA	(500,000.00)	(500,000.00)	(500,000.00)	(500,000.00)	(500,000.00)	(500,000.00)	(500,000.00)	(500,000.00)	(500,000.00)	(500,000.00)	(500,000.00)	(500,000.00)
31 PERUBAHAN SALDO AWAL												
41 LABA BERSAMA SEBELUM PAJAK	500,000.00	500,000.00	500,000.00	500,000.00	500,000.00	500,000.00	500,000.00	500,000.00	500,000.00	500,000.00	500,000.00	500,000.00
51 PERUBAHAN SALDO AKHIR												
61 LABA BERSAMA SETELAH PAJAK	500,000.00	500,000.00	500,000.00	500,000.00	500,000.00	500,000.00	500,000.00	500,000.00	500,000.00	500,000.00	500,000.00	500,000.00

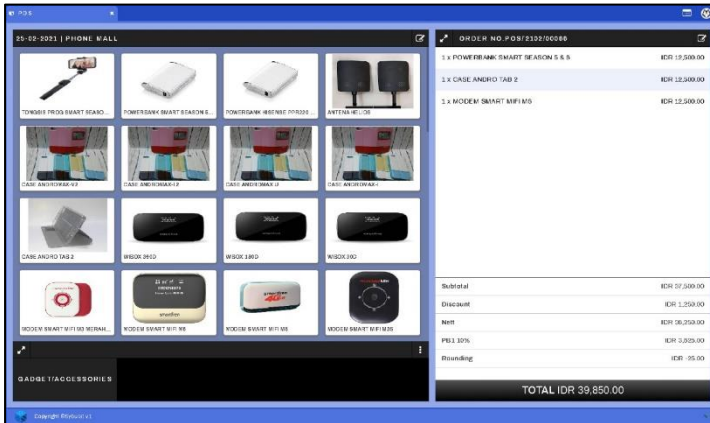
Syburt software interface showing account balances and general ledger. The interface includes a sidebar with navigation options like 'Account', 'General Ledger', 'Balance Sheet', 'Income Statement', etc.

Syburt software interface showing the 'GENERAL LEDGER' for January 2019 to December 2022. It displays a detailed list of accounting entries with columns for account numbers, descriptions, dates, and monetary amounts.

Syburt software interface showing the 'TRIAL BALANCE' report. It lists various accounts such as 'Kas', 'Piutang Dagang', 'Utang Dagang', 'Kartun', etc., with columns for debit and credit balances.

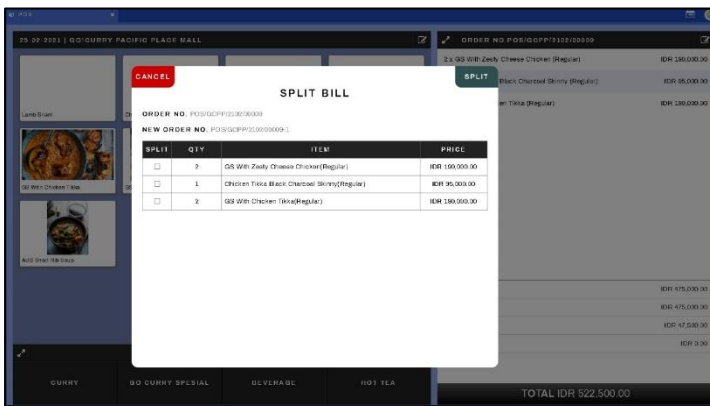
Syburt software interface showing the 'GENERAL LEDGER' for January 2019 to December 2022. This view shows a detailed list of accounting entries with columns for account numbers, descriptions, dates, and monetary amounts.

CLoud POS FOR RETAIL OR F&B



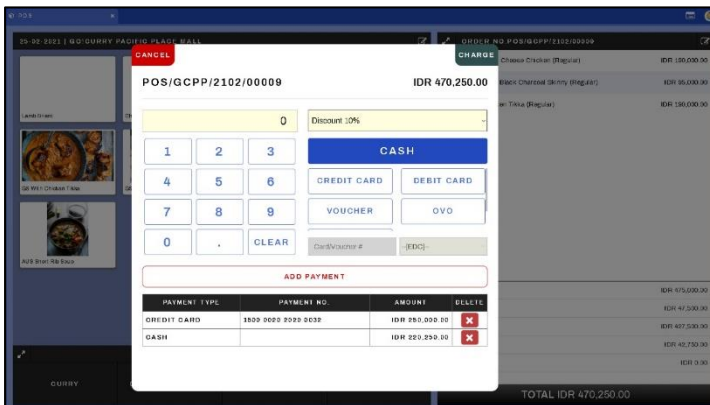
Enterprise application based Point-of-Sale (POS).

- Simplify your sales process.
- Stock handling integration
- Track warranties.
- Integrate with Enterprise Resource Planning business process.



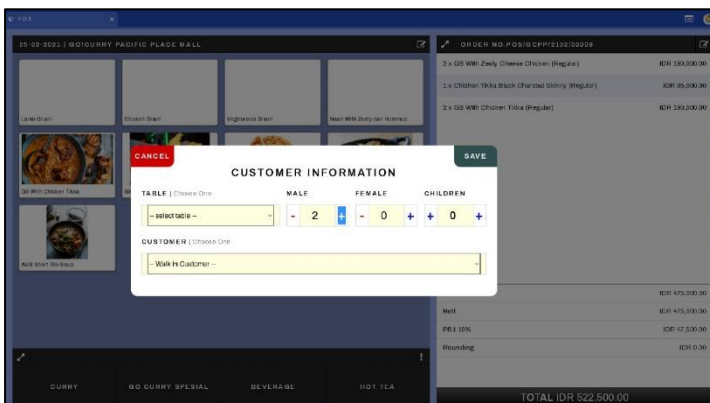
Complete features for your F&B business.

- Booking and reservation.
- Dine-in and take-away.
- Split table.
- Split bill.
- Captain order.
- Better integration between front and back of the house.
- Multiple brand and menu portfolio.



Primary business advantages for you retail growth.

- Support business flexibility.
- Support merchant account flexibility.
- Support payment options.
- Better access to additional payment functionality.

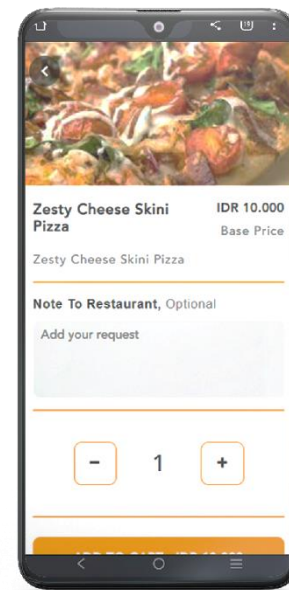
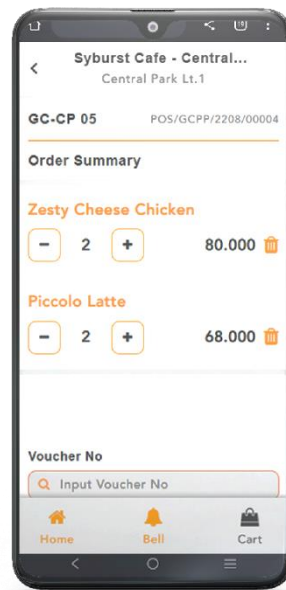
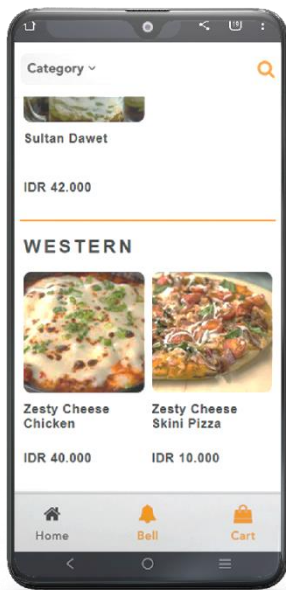
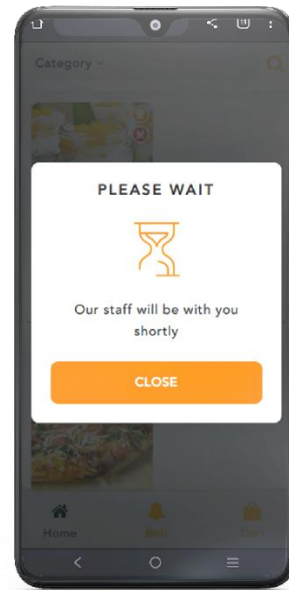
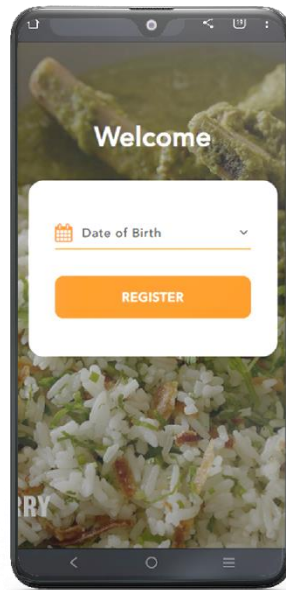
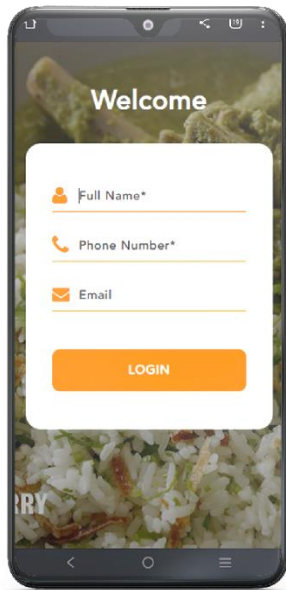


Cost saving practices to get better customer profile.

- Male vs. female.
- Adult vs. children.
- Multi generation (baby boomers, Gen X, Gen Y, Gen Z, Alpha).
- Customer data management.

Smart way to start healthy relationship with customer:


- Traditional pay before or after the meal.
- Contemporary pay before or after the meal.
- Limited, quick, and full services.
- Flexible business model to cater each localization market captive.
- Omnichannel approach.



CLOUD E-COMMERCE PLATFORM


barangkita
TOYS ELECTRONICS SMARTPHONES FOODS FURNITURES
LOGIN

Our Best Selling Items




Steiner Champ Binocular
by Steiner Optics

Starts from IDR 2,235,000




Catching Fire Card Game - S...
by WizKids

Starts from IDR 100,000




Puzzlets - Cork The Volcano
by Puzzlets

Starts from IDR 1,900,000




2 Pack LED Puck Lights - ULT...
by Ultra Performance

Starts from IDR 80,000



NECA Scalers = Teenage Mut...
by Neca


Starts from IDR 100,000



NECA Scalers = Teenage Mut...
by Neca

Starts from IDR 100,000

barangkita
TOYS ELECTRONICS SMARTPHONES FOODS FURNITURES
LOGIN



Batman Fluxx Board Game

By DC Comics

Toy

Batman Fluxx, as with all Fluxx card games, starts with one basic rule: Draw one card, Play one card. You start with a hand of three cards, so add the card you drew to your hand, and then choose one card to play, following the directions written on your chosen card. As cards are drawn and played from the deck, the rules of the game change from how many cards are drawn, played or even how many cards you can hold at the end of your turn. No one can win until a Goal card sets the conditions for winning, which is typically collecting certain Keeper cards in front of you. Goals can keep changing, though, so you never know for sure how to win. In Batman Fluxx, crime is running amok and no one can win with Villains on the table, so put on your utility belts and leap into the fray to help Batman and his friends clean things up! Discount 20% - Jika membeli barang ini di Barangkita 25% - Bagi Member LENERE BUSINESS SUITE (Bronze & Silver) 30% - Bagi Member LENERE BUSINESS SUITE (Gold) 40% - Bagi Karyawan CORPINDO dengan Masa Bakti < 2 tahun 50% - Bagi Karyawan CORPINDO dengan Masa Bakti > 2 tahun

Total Price
IDR 275,000

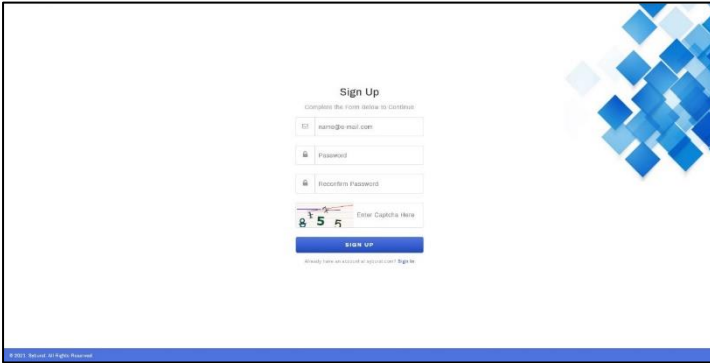
Ready to Ship

Quantity

ADD TO CART

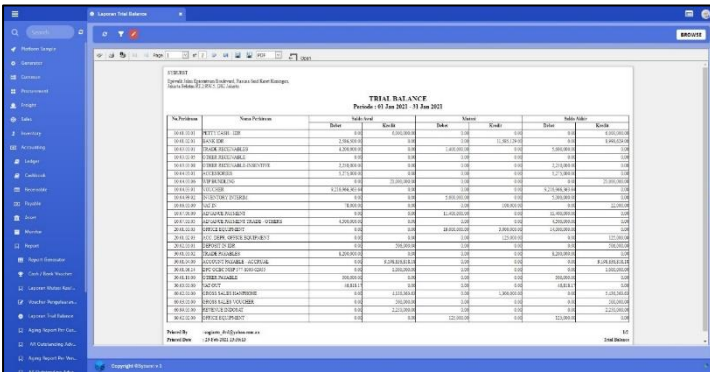
ADD TO WISHLIST

CLOUD TRADING-BASED ERP APPLICATION



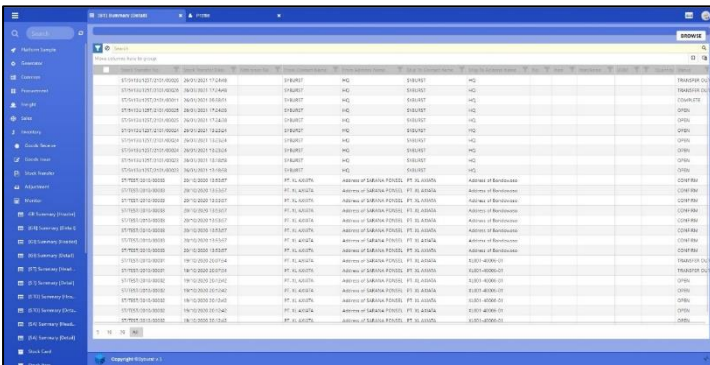
What it means to your business?

- Ready-to-run.
- Faster time-to-live.
- Low start-up cost.
- Pay-as-you-go.
- Automated upgrades.
- Working from home.



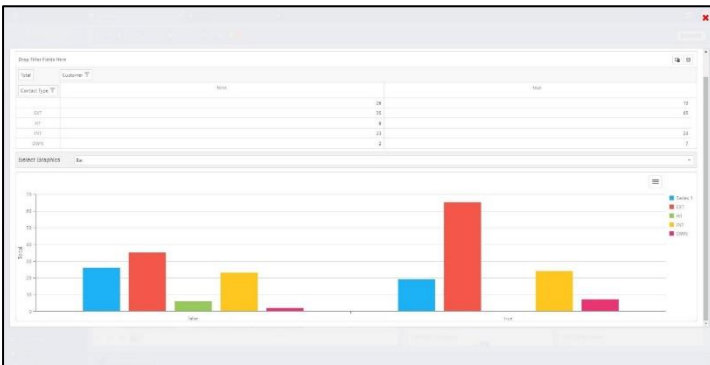
Benefit for your business.

- Real-time monitoring.
- Improved cost control.
- Profitability driven awareness.
- Secured your confidential information.
- Avoid fraud behaviour.



No more business pain.

- No more inconsistency or data error.
- No more timely and costly report handling.
- Personalized monitoring for each staff.
- Best practise business monitoring.

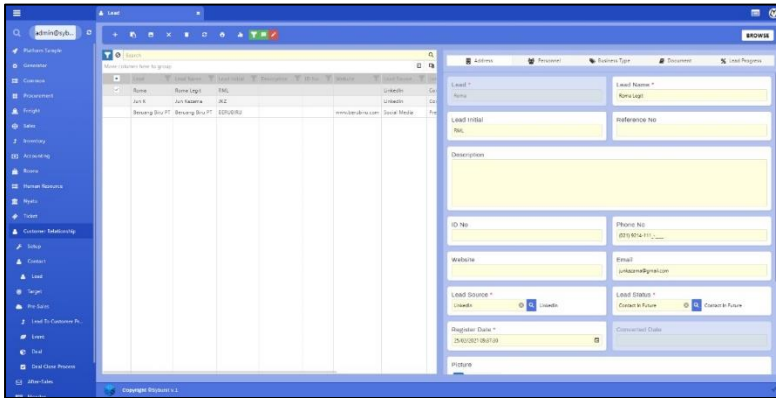


Your new source of competitive advantage!

- All you need monitoring.
- Powerful business intelligence.
- Built-in visualization tool for instant intelligence.

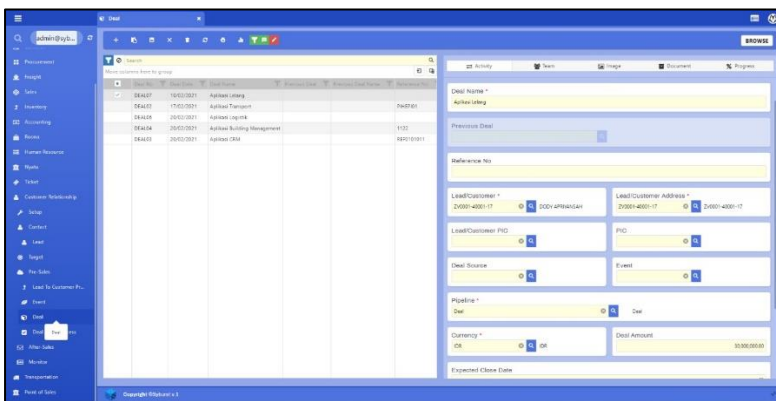
Customized your own dashboard

Cloud Omnichannel CRM Application



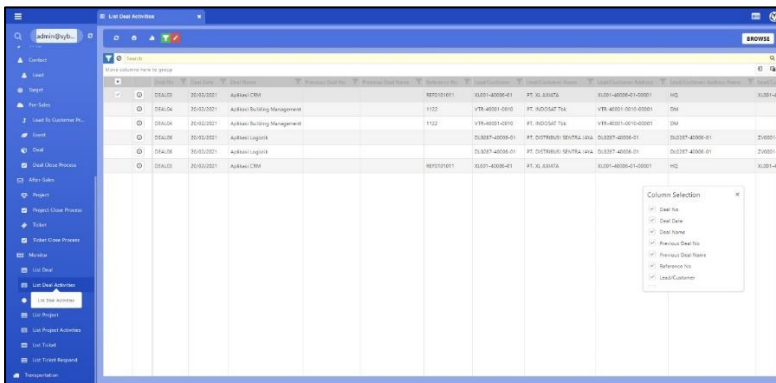
Find, nurture, and convert leads to close deals faster, easy-peasy, on the top CRM platform.

- Lead and contact management.
- Sales opportunity management.
- Customisable reports and dashboards.



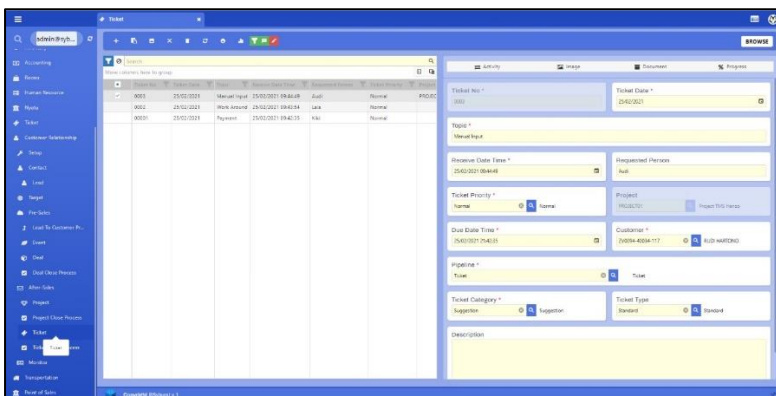
No more hectic marketing activities.

- Easily follow up on leads.
- Identify key contacts.
- Automatically track calls, meetings, and events.
- Add speed, intelligence, and personalisation to every transaction.
- Access and update your data anytime anywhere.



Because Your Business Matters to Us.

- Effortlessly omnichannel marketing monitoring.
- Lead qualification cycle.
- Automatically sales activities of your sales funnel and converts potential deals successfully.



Don't limit your customer engagement possibilities.

- Flexible and remote ready.
- Highly scalable as per business requirements.
- Lowest cost infrastructure cost.